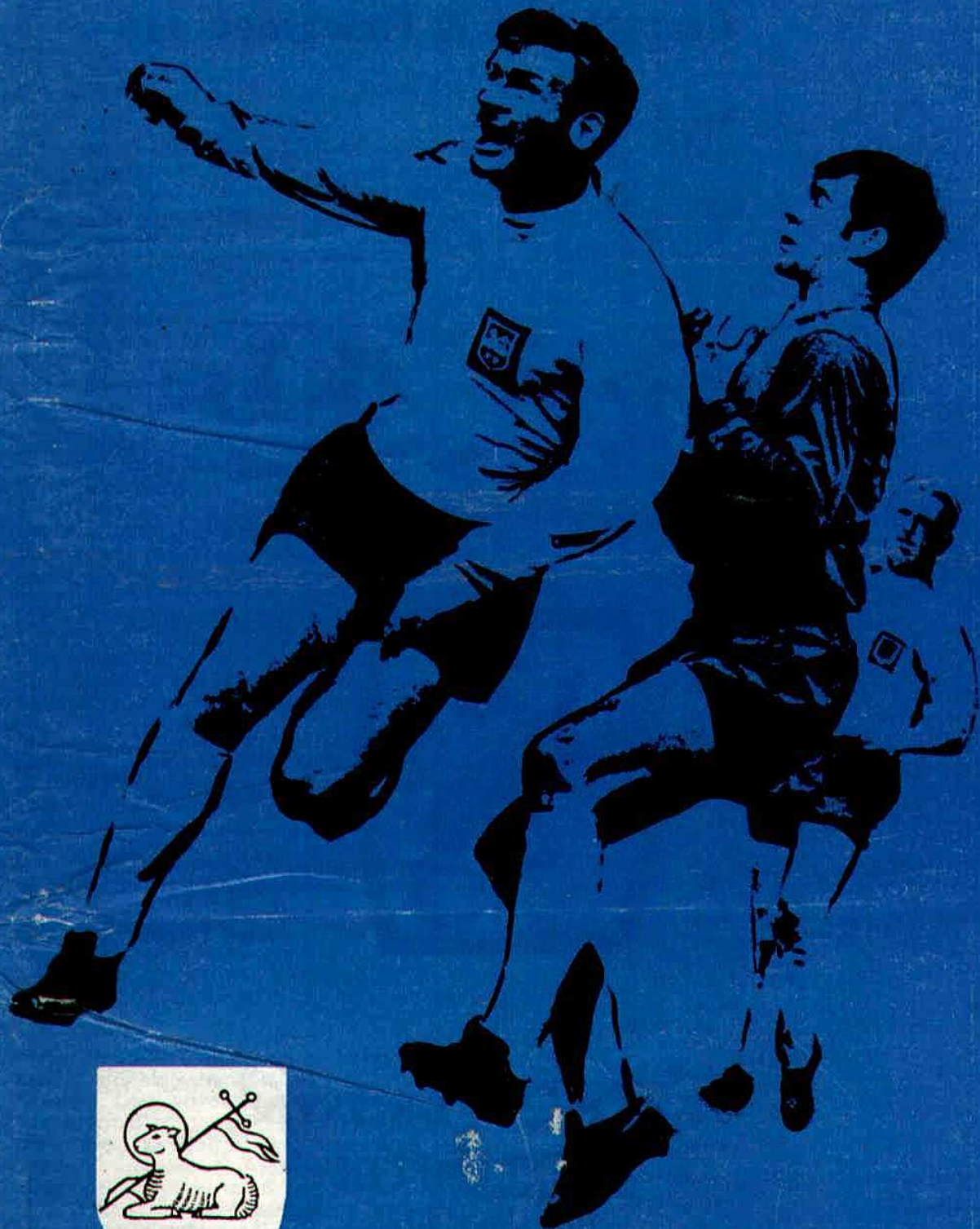


# Preston North End

FOOTBALL CLUB



Official Programme 1s

**Football League**  
**SWINDON TOWN**

29th November, 1969



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## CLUB NOTES

**NORTH END** have swung up and down on the Second Division see-saw since the reverses suffered in successive matches against Middlesbrough, Hull and Huddersfield. A fortnight ago the team and supporters enjoyed the tonic of a decisive win at Birmingham's expense. It was splendid stuff. North End were so much in command that a repetition of the 8-0 win against Brum on February 1st, 1958 seemed possible in this one-sided game.

But as only four of an abundance of scoring chances were taken we had to be content with our highest score since Birmingham's visit to Deepdale early the previous season. It was a welcome enough change for the better, despite the sighs over unrewarded second half efforts.

Earlier Trevor Hockey unluckily put through his own goal, Frank Lee scored a second and Willie Irvine recovered his scoring touch with two neatly headed goals. He was left wondering how he came to miss a hat trick. A brilliant header by Tony Hateley in a late rally yielded Birmingham a consolation goal. The result was the same as on their last visit — 4-1 for P.N.E.

A harder task awaited us at Cardiff where Jimmy Scoular's team have been irresistible recently, with a 6-0 thrashing of Hull their best performance. We had an early setback during Cardiff's expected onrush, and had begun to get a grip when a defensive slip let Cardiff in for a second goal just before half time. The rest of the game was in North End's favour.

We played some fine football which often had Cardiff struggling. They were glad to concede only one goal, which was from an excellent header by Gerry Ingram. A draw would have been an equitable result. Unfortunately for North End we shone only after being in arrears.

The day's events emphasised the tough going in Division Two this season. Only seven points separate Cardiff, ninth from the top, and Bolton Wanderers, second from the bottom, and there are as many as 11 clubs in between, including North End.

Promoted Swindon, our visitors to-day, are in the top six with 25 points, having fared much better than Watford, who went up from the Third Division with them last season. Swindon owe their high position largely to good achievements at home, where they have beaten Cardiff, Charlton, Millwall, Sheffield United, Hull, Norwich and (last Saturday by 2-1) Huddersfield, the leaders.

Having drawn their other home matches with Carlisle, Oxford and Leicester they are unbeaten at the County Ground. Less successful on their travels they lost at Blackburn, Blackpool, Q.P.R., Portsmouth and Birmingham, drew at Cardiff, Middlesbrough, Carlisle and Watford, and won at Aston Villa and Bolton, scoring altogether 10 goals to 16. As holders of The League Cup, Swindon started well with a 3-1 win at Swansea, but were knocked out in the next round at Oxford (0-1).

---

Programme } **WALTER PILKINGTON**  
Editorial } **STUART WEBB (Asst. Secretary)**

## PRESTON NORTH END

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### F.A. Cup Winners

1889 1938

### F.A. Cup Finalists

1888 1922 1937 1954 1964

### War Cup Winners

1941

### F.A. Charity Shield Finalists

1938

### F.A. Youth Cup Finalists

1960



# COMPETITION PAGE

## Face in the Crowd

SECTION OF THE CROWD TAKEN SATURDAY, 15th NOVEMBER, 1969  
Preston North End v. Birmingham City



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Supporters who have been ringed will receive the following prizes:  
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YOUR "GATE" NUMBER IS      No 08651

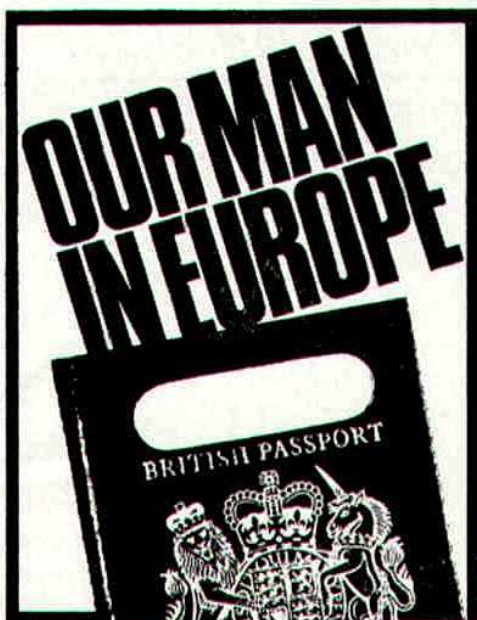
Winner of the Gate Game — versus Millwall, with correct programme number, 12,124  
Mr. H. Bailey, 27 Lytham Road, Freckleton, near Preston.

**N.B.—**

Here is today's question :

Sometime ago North End Reserve entertained Sunderland in a friendly game. Can you name the last match of a North End v. Sunderland game at Deepdale. Name the year and the score.





## Feijenoord Win Vital Game

THE DUTCH CHAMPIONSHIP is once again turning out to be a straight fight between the old firm of Ajax and Feijenoord. Ajax, last season's European Champions Cup finalists, maintained a 100 per cent record over their first ten games but, even so, were only a single point ahead of their great Rotterdam rivals. Two weeks ago they met before a 65,000 capacity crowd at the Feijenoord stadium where the home side ran out winners by a solitary goal — scored in the last minute!

This was enough to put the reigning champions back on top of the table and put them marginally ahead as the highest scoring team in the top three divisions. They have 31 goals from eleven games, their leading marksman being Geels with eight. He is closely followed by Swedish international Ove Kindvall who has six. Ajax, on the other hand, have three strikers in the top division's leading ten marksmen Crujff (9), Keizer (8) and Van Dijk (6). That trio have netted 23 of their 30 League goals to date.

Over the border into Germany — Hertha Berlin, the only club from the West German capital playing in the Bundesliga, continue to draw fantastic crowds to home matches, irrespective of the importance. 82,000, more than twice as many as at any other League game on the same day, turned up to see them meet Hamburger SV. They must have been 82,000 very happy Germans at the end of the game for Hertha won by 1-0 to take them within a point of the leaders.

Uwe Seeler, the Hamburg and former German international striker, didn't find the net in this game though he remains second best scorer in the land with seven goals so far. Seeler, who has often threatened to retire in recent years, still remains a great favourite of the German crowds who hope he'll carry on a little longer yet.

Ten of the 16 finalists for next year's World Cup finals in Mexico are now known — Belgium, Brazil, El Salvador, England, Mexico, Morocco, Peru, Sweden, Uruguay and West Germany. Unless there are some fantastic turn-ups Bulgaria, Italy, Rumania and the U.S.S.R. will almost certainly join them. The big question-marks surround the final two groups. Australia have to play Rhodesia twice to decide group 15, while a play-off between Hungary and Czechoslovakia, on neutral soil, will settle group two.

Brazil, England and West Germany are the most strongly fancied sides to win the trophy. But beware the words of England captain Bobby Moore who says: "Peru could be the dark horse. Any team to knock out Argentina must be pretty useful."

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## *From the Manager's Chair*

# HOW I SEE IT

by North End manager  
**BOBBY SEITH**

DESPITE our setback at Cardiff, I would say the past fortnight has been re-assuring after the jolt of three defeats in successive matches.

These were disturbing rather than depressing. Two of them ought not to have happened. It was a bad patch and we have got over it.

There was no reason for despondency. The team had been playing well, and I could not see why they should not do so again. That confidence was justified when we played Birmingham.

They came to Deepdale as a very useful side in good form over a lengthy spell, and were well beaten. In fact they were overrun and pretty nearly demoralised at one stage. While the result was very gratifying, so was our style of football. It had plenty of variety.

I only wish more people had been there to see it. We scored four goals, which made a most refreshing change for all concerned with North End's fortunes, and there could as easily have been seven or eight, so fragile was Birmingham's defence made to appear.

Even though we lost the next match at Cardiff after a good hard fight to save a point, I feel that our play in these two tests gave more cause for optimism than the reverse. Therefore I am not worried about being only four points better off at the moment than the bottom club. These fluctuations prove what a hard competition the Second Division has become.

The season is only half gone. In the end the deciding factors will be ability, team effort and physical fitness, and I am satisfied that we are not lacking in these assets.


We might have had more goals against Birmingham. It was not for want of initiative, but I suppose that, sub-consciously, there was some easing off, due to our four goals lead.

At Cardiff we were certainly not disgraced. In my opinion we deserved a point for a long sustained second half rally after losing two unfortunate goals, one in the early stages and another when Gerry Stewart unluckily slipped on the greasy surface at a vital moment.

Any team visiting Cardiff would not find it easy. They have proved themselves a strong side at home. We took the expected early pounding at a cost of one goal and gradually came into the game. We were playing quite promisingly when Cardiff snapped their second goal.

In the second half North End were well on top and dictating the play. But, though often dangerous, the only goal we could pull back was one by Gerry Ingram.


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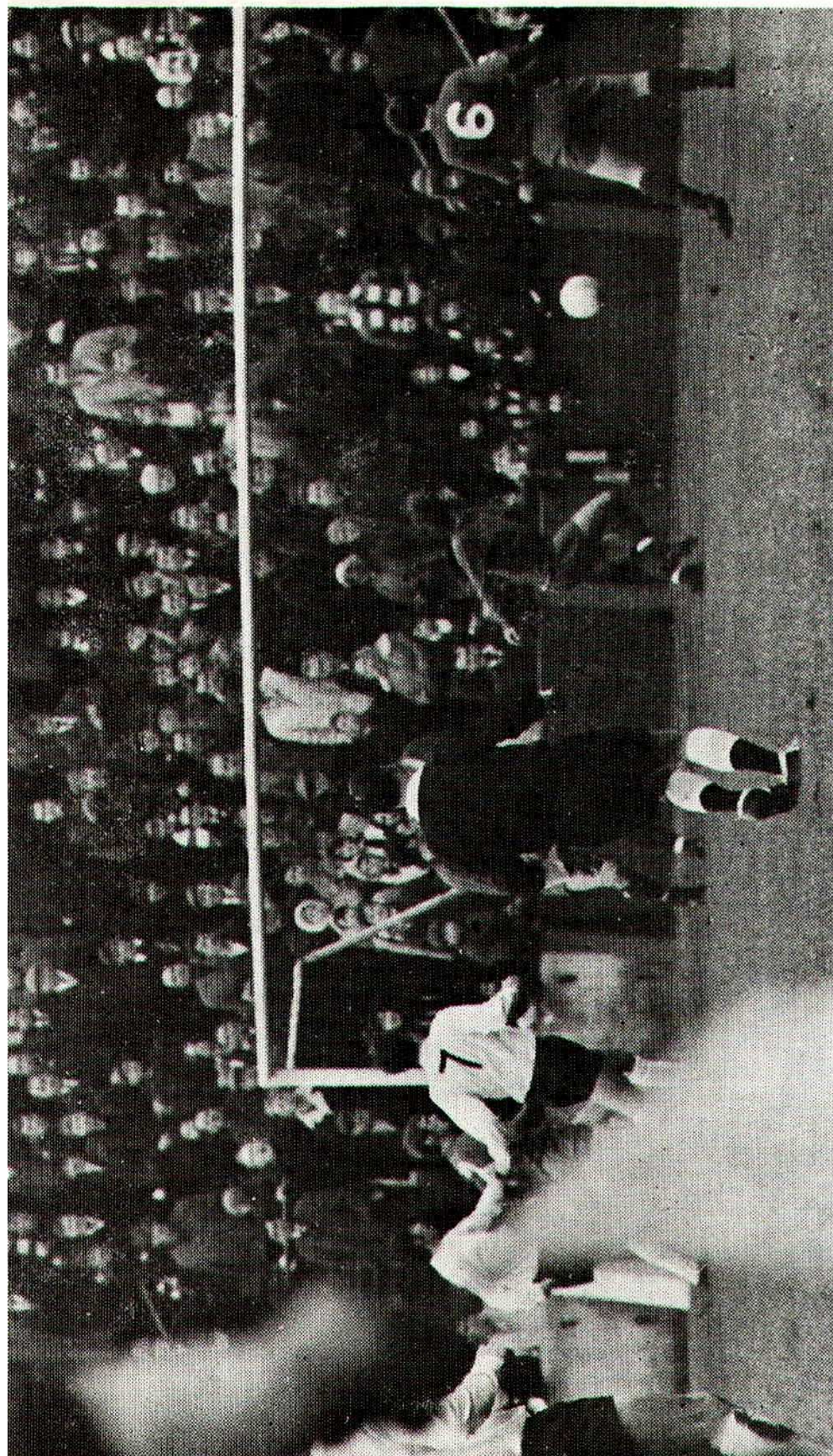


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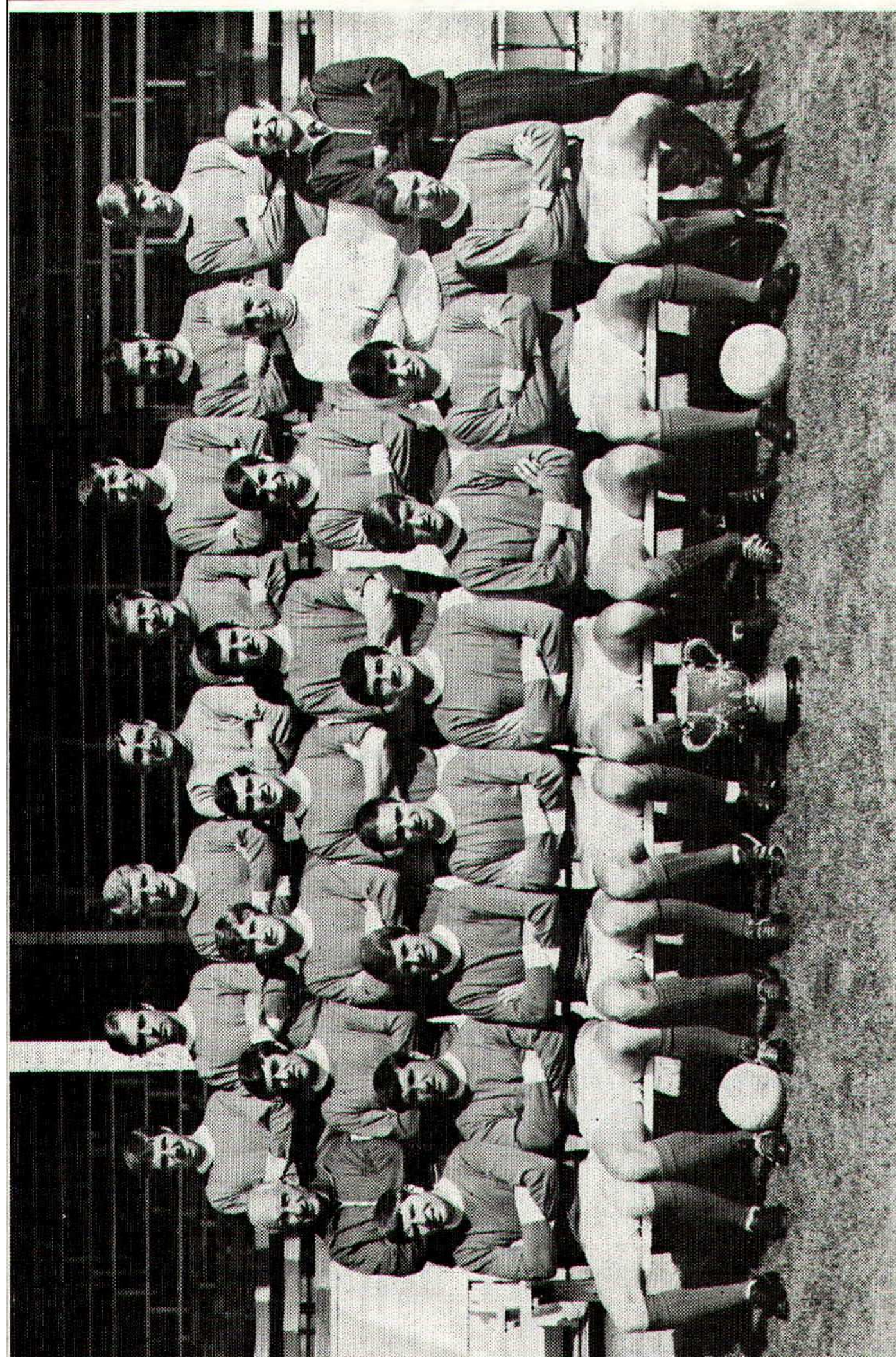




## North End in Action

The goal that set North End on the way to a 4-1 win over Birmingham City. Trevor Hockey puts through his own goal in the opening minutes







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# OUR VISITORS

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NORTH END are happy to welcome promoted Swindon Town, League Cup holders and pride of Wiltshire, on their third visit to Deepdale. The first was in the League Cup round two, 1961-62, when we won an attractive game by 3-1. The visitors left a good impression.

Thus it was not surprising to see the "Moonrakers" or "Robins" promoted from the new Division Three the following season. In a brief stay they came to Preston twice, losing 0-1 and 1-2. We won the first return match 4-1 and drew the other 2-2. Thirty years earlier (1934-35) North End won a fourth round F.A. Cup-tie at the County ground, Swindon, by 2-0.

Now they are back in the Second Division as runners-up to Watford, the Champions on goal average. Both got 64 points. This was Swindon's ninth season in Division Three, after 31 successive seasons in the old Southern Section. Swindon were among the founder members of this Division in 1920 as a successful Southern League Club.

In a highly encouraging start they finished fourth, fifth or sixth in seven of the first eight seasons, their lowest position being ninth. Altogether the club occupied fourth place five times, but in three off-colour years, 1933, 1956 and 1957 had to seek re-election.

Swindon's most memorable period began in 1907-08 when the Club entered the F.A. Cup for the first time and reached the third round. They vanquished redoubtable Sheffield United by 3-2 on the First Division club's ground, after a goalless draw at home, won a home tie with Queen's Park Rangers, then lost 0-2 away, to Wolves, the 1908 Cup winners.

Two years later Swindon earned greater fame as giant-killers by ousting Crystal Palace, Burnley, Tottenham Hotspur and Manchester City. These feats took the team to the semi-final. They were beaten 2-0 at Tottenham by Newcastle United, again the ultimate winners.

The Reverend W. Pitt certainly never dreamt such dizzy heights would be reached when, in 1881, he founded the Swindon club as an amateur organisation. Professionalism was not accepted until 1894 and then with a weekly bill of only £10 for the whole side.

It ensured founder-membership of the Southern League. Along with Millwall and Southampton, Swindon remained continuously in it to 1920 and were champions in 1911 and 1914.

Inspired by England inside forward Harold Fleming, Swindon again reached the F.A. Cup semi-final 1912. They were beaten in a replay by battling Barnsley, the Cup winners, after victories against Notts County, West Ham and Everton. The following season Swindon got to the third stage, losing away against Sunderland League Champions and defeated Cup Finalists.

Such are Swindon's most cherished traditions.

---

## Pen Pictures

Peter DOWNSBOROUGH (*goalkeeper*). Signed August, 1965, from Halifax, who discovered him in local football. Fearless and agile, he has strengthened Swindon's defence. Born at Halifax.

Rod THOMAS (*right back*). Born Glyncorrwg, he rose from Under-23 level to establish himself as a Welsh international. Signed from Gloucester City July, 1964. A young giant of 6ft., 12st. 10lb.

John TROLLOPE (*left back*). Native of Swindon who joined his town's club from school and, from his League debut in 1960-61, aged only 16, made 368 consecutive first team appearances. A broken leg ended this amazing run in August, 1968. His partner in his first ever-present season was also 16. They were the youngest pair of backs to play for one club in League football.

Joe BUTLER (*right half*). A "Geordie" who reached Newcastle United's first team via the juniors. Signed by Swindon August, 1965. Tenacity, speed and ability make up for his lack of height.

Frank BURROWS (*centre half*). A Scot born at Larkhall, he started with Raith Rovers. Swindon signed him after he had spent three seasons with Scunthorpe. Stands 6ft. 1in., weighs 12st. 8lb.

Stan HARLAND (*left half*). Experienced Liverpool-born captain transferred from Carlisle United in July, 1966, after service with Everton and Bradford City. Forceful attacking six-footer.

Don HEATH (*outside right*). Born Stockton. Signed from Norwich two years ago after graduating as apprentice professional with Middlesbrough.

Arthur HORSFIELD (*inside right*). Swindon's only newcomer, he was a £20,000 signing from his native Newcastle, though he spent most of last season with Middlesbrough.

Roger SMART (*centre forward*). A Swindon-born hard worker who joined the club from Swindon Schoolboys' team. At 17 was regularly leading the Reserves. Versatile inside forward or wing half.

Willie PENMAN (*inside left*). Born Wemyss, Fife. Newcastle paid Glasgow Rangers a big fee for this clever player, but transferred him to Swindon in another pricey deal September, 1966.

Chris JONES (*outside left*). An industrious raider with a fondness for trying to score. A native of Altrincham, he was signed from Manchester City. Tall and powerfully built.

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### ◀ SWINDON TOWN FOOTBALL CLUB 1969/70

*Left to Right — Back Row* : D. Dangerfield, O. Dawson, N. Trollope, P. Downsborough, R. Jones, R. Thomas, M. Blick, J. Bailey.

*Middle Row* : H. Cousins (Youth Manager), R. Handrick, R. Desmeules, R. Smart, F. Burrows, D. Rogers, F. Ford (Team Manager), M. Owen (Trainer).

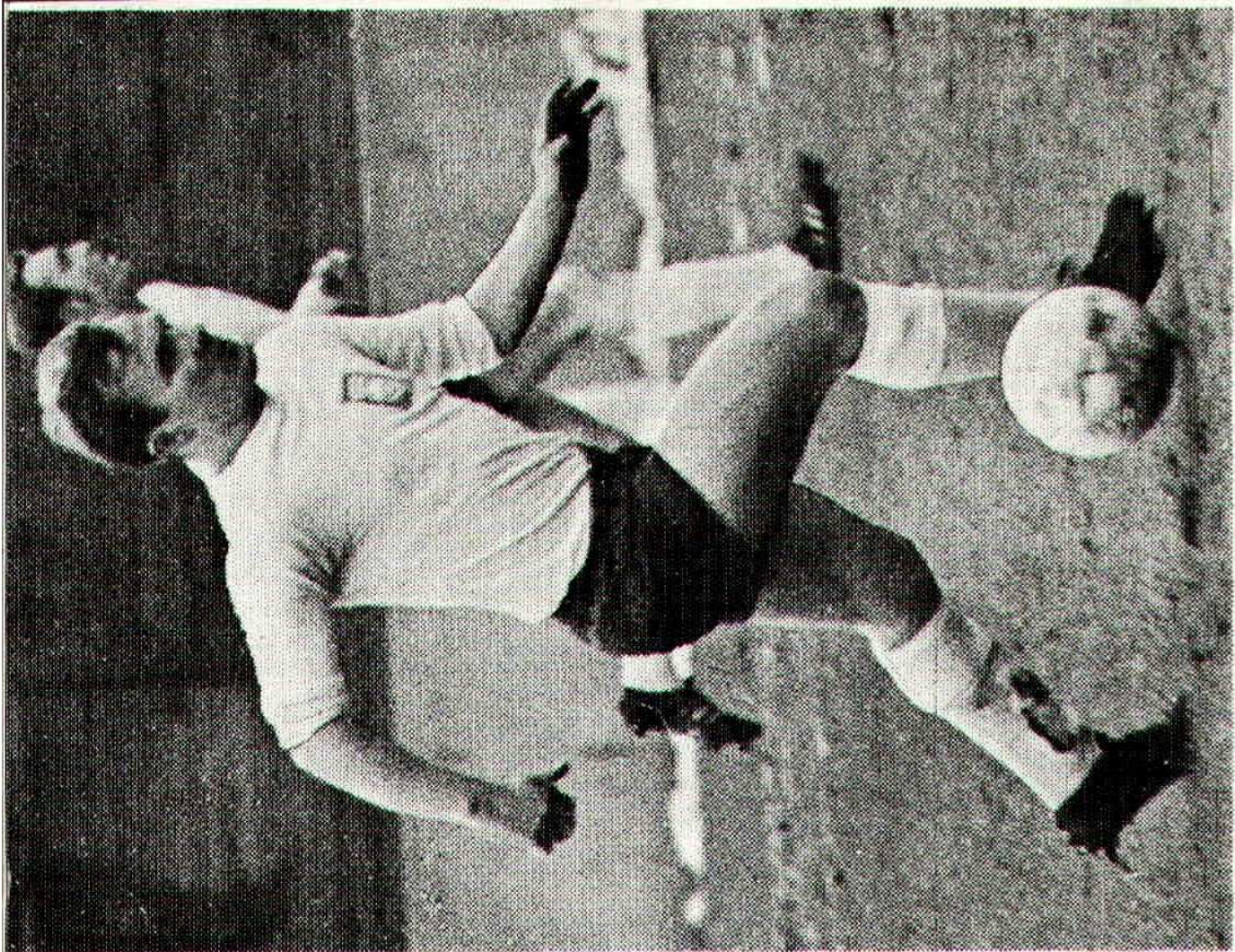
*Front Row* : J. Butler, J. Smith, D. Heath, P. Noble, S. Harland, C. Jones, A. Horsfield, W. Penman.

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# SWINDON TOWN

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# FOCUS on Alan Spavin

FOR TEN SEASONS since he was a thoughtful 17, Alan Spavin has been illuminating or inflaming the Deepdale scene, according to how the observer interprets his football. Which, in the vernacular, means you are either with Spavin or agin him: you want him in, or out.

This is all because of his style of play which, at this stage of his interesting if controversial career, is unlikely to alter. His value could increase through the experience he has acquired in maturing into a shrewd, quick-thinking midfielder.

Assessments of his worth really turn on whether the spectator is concerned solely with watching the fingers of a clock go round, or interested in the works as well. The discerning eye sees what makes it tick. For others the regulator has always been too slow.

For Spavin it may be a consolation to reflect that such a talented North End artist as Bobby Beattie was a whipping boy before him! As with Beattie, so with Spavin — the team play better with him in than without him, in terms of cohesion, which is no mere coincidence.

It is significant, too, that team-mates have seldom criticised either player for the simple reason that they appreciate a good provider when they get one. Spavin used to worry about the barbs and brickbats, but time has taught him the philosophical Beattie approach.

"I can turn round and smile now," he says, "After all, no one can truthfully say I do not play my hardest for the team. My job is to relieve the defence and help the forwards. I work for possession. If I get the ball I try to use it to a purpose and to advantage.

"I know I am criticised because I so rarely score. I wish I could. I like to have a go and enjoy getting my occasional goal, but it's hardly my strong suit. Maybe it is lack of confidence, but I prefer to slip the ball to someone who has a better chance. Perhaps I should shoot oftener, but frankly it doesn't matter to me who scores as long as someone does.

"Fans have said I play too far back. One has to do that in away matches, of course, to help in defence. Since coming back this season I have found what seems to be the happy medium for my role in the team — not too far back, nor too far forward. But my style has been part of my make-up since coming to Deepdale as a boy of 15; too late to change now.

"We have a good, enthusiastic team and I am glad to be in it. I have no anxiety about the position in the table. I feel more relaxed now that my worries about my future, business-wise, are happily settled, and certainly I have no wish to leave Deepdale, none whatever."

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# NORTH END FAC

## League Division II, 1969-70

							Attendances			
1969			1969-70	1968-9	Pts	Gain	Loss	1969-70	1968-9	
Aug. 9	Charlton Athletic .....	A	1-2	1-0	0	—	2,763	13,599	16,362	
" 13	League Cup Bury (1st Round)....	H	0-1	—	—	—	—	9,021	—	
" 16	Queens Park Rangers .....	H	0-0	—	1	—	—	11,179	—	
" 19	Huddersfield Town .....	A	2-3	1-1	0	2,769	—	13,050	10,281	
" 23	Bolton Wanderers .....	A	0-2	0-0	0	6,674	—	14,702	8,028	
" 25	Watford .....	H	3-0	—	2	—	—	10,416	—	
" 30	Oxford United .....	H	0-1	2-1	0	—	247	10,058	10,305	
Sept. 6	Bristol City .....	A	0-0	1-2	1	59	—	13,478	13,419	
" 13	Blackburn Rovers .....	H	0-0	1-1	1	—	3,556	17,125	20,681	
" 15	Blackpool .....	A	0-0	1-1	1	—	8,267	19,708	27,975	
" 20	Carlisle United .....	A	0-1	0-1	0	2,433	—	9,782	7,349	
" 27	Sheffield United .....	H	2-1	2-2	2	3,661	—	11,885	8,224	
Oct. 4	Aston Villa .....	A	0-0	1-0	1	12,047	—	25,421	13,374	
" 7	Queens Park Rangers .....	A	0-0	—	1	—	—	21,127	—	
" 11	Leicester City .....	H	2-1	—	2	—	—	14,992	—	
" 18	Millwall .....	H	1-1	0-1	1	1,239	—	12,124	10,885	
" 25	Norwich City .....	A	2-1	1-1	2	3,397	—	15,566	12,169	
Nov. 1	Middlesbrough .....	H	0-1	1-2	0	555	—	13,075	12,520	
" 8	Hull City .....	A	1-3	1-1	0	—	8,502	7,474	15,796	
" 10	Huddersfield Town .....	H	1-3	1-0	0	122	—	12,795	12,673	
" 15	Birmingham City .....	H	4-1	4-1	2	—	4,656	9,692	14,112	
" 22	Cardiff City .....	A	1-2	0-1	0	11,334	—	22,678	11,344	
" 29	Swindon Town .....	H	—	—	—	—	—	—	—	
Dec. 6	Portsmouth .....	A	—	—	—	—	—	—	—	
" 13	Blackburn Rovers .....	A	—	—	—	—	—	—	—	
" 20	Bristol City .....	H	—	—	—	—	—	—	—	
" 26	Bolton Wanderers .....	H	—	—	—	—	—	—	—	
" 27	Oxford United .....	A	—	—	—	—	—	—	—	
1970										
Jan. 3	F.A. Cup (Third Round) .....									
" 10	Carlisle United .....	H								
" 17	Sheffield United .....	A								
" 24	F.A. Cup (Fourth Round) .....									
" 31	Aston Villa .....	H								
Feb. 7	Leicester City .....	A								
" 14	Charlton Athletic .....	H								
" 21	Hull City .....	H								
" 28	Middlesbrough .....	A								
Mar. 7	Cardiff City .....	H								
" 14	Swindon Town .....	A								
" 21	Portsmouth .....	H								
" 27										
" 28	Birmingham City .....	A								
" 30	Millwall .....	A								
" 31	Norwich City .....	H								
April 4	Watford .....	A								
" 11	F.A. Cup Final .....									
" 13	Blackpool .....	H								

## Central League, 1969-70

1969			P21, W10, D2, L9, Goals F36, A35, Pts.22	1969						
Aug. 9	Liverpool .....	H	1-4	Nov. 29	Everton .....	A				
" 12	Huddersfield Town .....	A	0-2	Dec. 6	Coventry City .....	H				
" 16	Aston Villa .....	A	2-1	" 13	Leeds United .....	H				
" 18	Huddersfield Town .....	H	2-0	" 20	Sheffield United .....	A				
" 23	Derby County .....	H	1-3	" 26	Derby County .....	A				
Sept. 6	Sheffield United .....	H	6-4	" 27	Stoke City .....	H				
" 9	Burnley .....	A	0-4	1970						
" 13	Leeds United .....	A	0-2	Jan. 10	Manchester City .....	A				
" 15	Blackpool .....	H	1-0	" 17	Blackburn Rovers .....	H				
" 20	Manchester City .....	H	3-0	" 31	Wolverhampton Wanderers .....	A				
" 27	Blackburn Rovers .....	A	0-1	Feb. 7	Bolton Wanderers .....	H				
" 29	Stoke City .....	A	1-0	" 14	Liverpool .....	A				
Oct. 4	Wolverhampton Wanderers .....	H	4-1	" 21	Bury .....	A				
" 6	Aston Villa .....	H	5-3	" 28	Sheffield Wednesday .....	H				
" 11	Bolton Wanderers .....	A	2-2	Mar. 7	Manchester United .....	A				
" 13	Blackpool .....	A	1-0	" 14	Everton .....	H				
" 18	Newcastle United .....	A	0-2	" 17	Nottingham Forest .....	A				
" 25	Bury .....	H	6-2	" 21	Coventry City .....	A				
Nov. 1	Sheffield Wednesday .....	A	1-1	" 28	West Bromwich Albion .....	H				
" 15	West Bromwich Albion .....	A	0-1	April 4	Burnley .....	H				
" 22	Manchester United .....	H	0-2	" 6	Newcastle United .....	H				
					— Nottingham Forest (postp.) .....	H				



# TS AND FIGURES

## North End Appearances and Goals, 1969-70 Football League Division II — P21, W5, D7, L9, Goals F20, A23, Pts. 17

	G	RB	LB	RH	CH	LH	OR	IR	CF	IL	OL	Total
Alan KELLY .....	20	—	—	—	—	—	—	—	—	—	—	20
Gerry STEWART ....	1	—	—	—	—	—	—	—	—	—	—	1
George ROSS .....	—	21	—	—	—	—	—	—	—	—	—	21
John RITCHIE .....	—	—	21	—	—	—	—	—	—	—	—	21
Richard HEPPOLETTE	—	—	—	21	—	—	—	—	—	—	—	21
Bill CRANSTON .....	—	—	—	—	3	—	—	—	—	—	—	3
Graham HAWKINS ..	—	—	—	—	18	3	—	—	—	—	—	21
Jim McNAB .....	—	—	—	—	—	18	—	—	—	—	—	18
David WILSON .....	—	—	—	—	—	—	20	—	—	—	1	21
David HUGHES .....	—	—	—	—	—	—	1	—	—	—	—	1
Willie IRVINE .....	—	—	—	—	—	—	—	10	5	—	—	15
George LYALL .....	—	—	—	—	—	—	—	1	—	—	1	2
Gerry INGRAM .....	—	—	—	—	—	—	—	—	14	—	—	14
Alan TINSLEY .....	—	—	—	—	—	—	—	—	2	—	—	2
Archie GEMMILL.....	—	—	—	—	—	—	—	—	—	20	—	20
Alan SPAVIN .....	—	—	—	—	—	—	—	10	—	1	—	11
Frank LEE .....	—	—	—	—	—	—	—	—	—	—	11	11
Derek TEMPLE .....	—	—	—	—	—	—	—	—	—	—	8	8
Total .....	21	21	21	21	21	21	21	21	21	21	21	231

League Division II Scorers - Irvine 5, Gemmill 4, Ingram 4, Heppolette 1, Ritchie 1, Wilson 1, Hawkins 1 (pen.), Spavin 1, Lee 1, opponents 1 — Total 20

### SECOND DIVISION

(including Wednesday, November 26th)

	P.	W.	D.	L.	Goals			Pts
					F.	A.		
Huddersfield Town ..	21	12	5	4	37	20	29	
Blackburn Rovers ....	21	12	5	4	31	18	29	
Queens Park Rangers	21	11	5	5	38	24	27	
Leicester City .....	21	10	7	4	35	25	27	
Sheffield United .....	21	11	3	7	41	18	25	
Swindon Town .....	21	9	7	5	29	23	25	
Middlesbrough .....	21	10	4	7	25	24	24	
Blackpool .....	21	9	6	6	26	27	24	
Cardiff City .....	20	8	6	6	32	22	22	
Birmingham City ....	21	8	6	7	26	26	22	
Bristol City .....	20	8	5	7	27	21	21	
Carlisle United .....	21	7	6	8	27	30	20	
Norwich City .....	21	8	3	10	17	25	19	
Charlton Athletic .....	21	4	10	7	18	36	18	
Preston North End ..	21	5	7	9	20	23	17	
Oxford United .....	20	5	7	8	17	22	17	
Hull City .....	21	7	3	11	28	36	17	
Portsmouth .....	21	5	7	9	25	40	17	
Millwall .....	20	4	8	8	21	32	16	
Aston Villa .....	22	4	8	10	18	31	16	
Bolton Wanderers ..	22	5	5	12	26	35	15	
Watford .....	21	4	5	12	23	29	13	

### CENTRAL LEAGUE

(including Wednesday, November 26th)

	P.	W.	D.	L.	Goals			Pts
					F.	A.		
Liverpool .....	23	18	4	1	55	8	40	
Burnley .....	22	14	5	3	43	21	33	
West Bromwich A. ..	20	12	4	4	36	19	28	
Newcastle United ....	20	11	6	3	31	21	28	
Manchester United ..	21	10	7	4	34	20	27	
Derby County .....	22	10	6	6	33	20	26	
Everton .....	21	9	7	5	43	27	25	
Leeds United .....	22	8	9	5	26	30	25	
Preston North End ..	21	10	2	9	36	35	22	
Huddersfield Town ..	22	8	6	8	25	32	22	
Nottingham Forest ..	20	9	2	9	23	24	20	
Sheffield United .....	20	8	4	8	34	36	20	
Manchester City .....	20	5	8	7	21	25	18	
Wolverhampton W. ..	22	4	10	8	30	42	18	
Blackpool .....	23	6	5	12	28	33	17	
Coventry City .....	21	7	3	11	24	33	17	
Sheffield Wednesday	25	4	9	12	25	45	17	
Stoke City .....	17	6	4	7	20	20	16	
Blackburn Rovers ....	21	4	6	11	21	30	14	
Aston Villa .....	23	5	3	15	21	37	13	
Bury .....	22	4	4	14	25	55	12	
Bolton Wanderers ..	22	2	8	12	25	46	12	





## STARS ON PARADE



Scotland and Manchester United Star Willie Morgan being challenged by North End's John McMahon and Stuart Pilling during last Saturday's Central League game.

### SWINDON TOWN QUIZ

- 1—What long distant association has Swindon Town Football Club with the Church ?
- 2—Why were football followers well aware of Swindon years before the club came into the Football League ?
- 3—When did North End first play on Swindon's ground ?
- 4—Who was the devoted club man whose name is permanently linked with Swindon football ?
- 5—What noted Manchester City player was brought into prominence by Swindon and what are his Preston connections ?
- 6—Who was Swindon's leading scorer last season ?

— answers on page 18

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## Today's Personalities

### ***Man at the Helm***

## **FRED FORD**

**(SWINDON'S MANAGER)**

FRED FORD'S disappointment in having his playing career severely hampered by injuries and the war has been well compensated by a very good career in club management.

He was a First Division player with Charlton before the war but he was continually troubled by leg injuries. When war came he joined the Royal Engineers and was mentioned in despatches. He was chosen for his regiment v. All-England XI and when the war ended he picked up the threads of his career after transferring to Millwall.

In 1947 he moved to Carlisle and it wasn't too long before his damaged legs forced him to retire from the playing side. Carlisle appointed him club trainer, a job he filled until Bristol Rovers asked him to join them as chief coach in 1955.

At that time he was appointed trainer to the England Under-23 side, travelling with the team on foreign tours. He got his first chance in club management in 1960 when he took charge of Bristol City. The Ashton Gate club had just lost its Second Division place, but Mr. Ford rebuilt the team and took them back into Division Two in 1965.

Two years later he was relieved of his position and spent some months coaching at Swindon. Then Bristol Rovers asked him to fill their vacant manager's chair so he returned to Bristol until accepting his latest post with Swindon during the summer.

---

### ***Man in the Middle***



## **DANNY LYDEN**

**(BIRMINGHAM)**

IN SIX SEASONS as a League referee, DANNY LYDEN has shot to the top of the tree and this season was selected as one of the officials allocated to the First and Second Divisions under the Football League's new policy for appointments.

Mr. Lyden must be one of only a handful of referees to handle matches involving all 92 League clubs. "I completed the set last season" he chuckled. In 1963/64 he was in charge of the Wales v. Scotland Youth International.

Danny Lyden played in goal for Walsall and Bradford City as an amateur and spent four years with Yorkshire Amateurs. He took up refereeing at the age of 28 when he finished playing and worked his way up to the Football League Referees List in 1963 through the Birmingham Works F.A. and the West-Midlands Regional League.

Employed in the service and spares department of a large machine tool company in Birmingham, Mr. Lyden is married with a son and daughter. Much of his spare time is devoted to youth work, and when relaxing, he enjoys nothing more than a spot of good music.



# Flashback

## FIVE YEARS AGO

**SUNDERLAND** appointed George Hardwick, former Middlesbrough and England full back as manager in succession to Alan Brown.

**F.A.** and Football League set up a committee to investigate the behaviour of players and crowds about which they expressed "grave concern."

**MAURICE SETTERS**, 27-year-old Manchester United wing half, transferred to Stoke City for £30,000.

**F.A.** suspended Fulham and former England captain, Johnny Haynes, for 14 days for alleged misconduct during a League match.

**SWINDON TOWN** paid Chelsea £15,000 for the transfer of inside forward Denis Brown.

**JIMMY McGUIGAN**, Crewe Alexandra manager for four years, left to take charge of Grimsby.

**HITCHIN TOWN**, Isthmian League amateur club and eight officials and players, punished by F.A. for alleged payments and inducements to players.

**DAVID HYDE**, Hendon, equalled Norman Creek's 1922 record by scoring four goals for England (v. Wales) at Shrewsbury on his amateur international debut.

**BILL HARVEY**, Luton Town manager, resigned.

**IAN LAWTHORPE**, Scunthorpe's Irish international forward transferred to Brentford at the House of Commons, his new club's chairman being Jack Dunnett, M.P.

**COVENTRY** signed Chelsea reserve left back, Alan Harris (21) for £30,000.

**BILLY WALKER**, former manager of Nottingham Forest and famous England forward with Aston Villa, and Jimmy McMullan, Scotland, Partick Thistle and Manchester City, died.

## TEN YEARS AGO

December 5th, 1959 — North End, in their 19th League match, dropped a home point as First Division leaders and failed to score the first time in that season after creating a club record for an opening sequence. Everton's 0-0 draw ended a Preston run of seven victories. Young centre half Brian Labone left a powerful impression on the 25,000 crowd by curbing centre forward Tom Finney.

North End team: Else; Cunningham, Walton; Milne, Richardson, Smith; Mayers, Thompson (T.), Finney, Sneddon and Taylor.

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# Football League

## LEADING HOT SHOTS

	Lge.	Lge. Cup	F.A. Cup	Eur. Comp.	Total		Lge.	Lge. Cup	F.A. Cup	Eur. Comp.	Total
<b>DIVISION I</b>						<b>DIVISION III</b>					
Royle (Everton) ....	15	..	..	..	15	Conway (Fulham) ..	14	2	..	..	16
Bell (Manchester C.)	9	4	..	2	15	Jenkins (Rochdale)	14	1	..	..	15
Astle (West Brom.)	9	4	..	..	13	Yardley (Tranmere)	11	1	2	..	14
Best (Manchester U.)	11	2	..	..	13	Earle (Fulham).....	12	1	..	..	13
Jones (Leeds).....	6	..	..	6	12	Jones (Bury) .....	13	..	..	..	13
<b>DIVISION II</b>						<b>DIVISION IV</b>					
Toshack (Cardiff) ..	13	..	..	2	15	Kinsey (Wrexham) ..	13	1	1	..	15
Bridges (Q.P.R.)....	12	2	..	..	14	Brace (Grimsby)....	13	..	..	..	13
Woodward (Sheff. U.)	11	3	..	..	14	Fletcher (Lincoln) ..	12	..	1	..	13
Byrom (Bolton) ....	8	5	..	..	13	Bell (Hartlepool)....	9	1	2	..	12
Marsh (Q.P.R.) ....	8	5	..	..	13						
Hickton (M'brough)	11	..	..	..	11						
Martin (Blackburn) ..	9	2	..	..	11						
Noble (Swindon) ..	8	3	..	..	11						

(Up to and including Saturday, Nov. 22nd, 1969)

## THE GOAL MACHINE

NAME: Edson Arantes do Nascimento, alias PELE  
BORN Baura (175 miles from Sao Paulo),  
June 28th, 1940.

MARRIED Rosemary dos Reis Cholby, Feb., 21st,  
1966

One daughter (Christina), born Jan., 14th, 1967

CLUB: Santos (for whom he signed as a  
15-year-old)

PLAYED 909 matches and scored 1,000th goal on  
Thursday, 20th November, 1969.

1957 .....	71
1958 .....	139
1959 .....	125
1960 .....	70
1961 .....	107
1962 .....	71
1963 .....	73
1964 .....	59
1965 .....	106
1966 .....	40
1967 .....	53
1968 .....	35
1969 .....	51

**Total 1,000**

**PELE** was out of action for first four months in 1964. Scored five in first comeback game; eight in second.

**PELE** has scored 68 goals in internationals for Brazil, an all-time record, as were his 61 League goals in 1958.

**PELE** was sent off once in 1965. Following an F.A. inquiry, he was exonerated. The referee got 30 days suspension.

**PELE** won World Cup winners medal on his 18th birthday Won World Club Championship medals twice.

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# Your 45 minute Check

- A — BURNLEY v. MANCHESTER UNITED
- B — DERBY COUNTY v. NOTTINGHAM FOREST
- C — LIVERPOOL v. ARSENAL
- D — MANCHESTER CITY v. LEEDS UNITED
- E — NEWCASTLE UNITED v. WEST BROMWICH ALBION
- F — SOUTHAMPTON v. CRYSTAL PALACE
- G — TOTTENHAM HOTSPUR v. EVERTON
- H — WOLVERHAMPTON WANDERERS v. SUNDERLAND
- J — ASTON VILLA v. CHARLTON ATHLETIC
- K — BOLTON WANDERERS v. QUEEN'S PARK RANGERS
- L — BRISTOL CITY v. BLACKPOOL
- M — CARLISLE UNITED v. SHEFFIELD UNITED
- N — HUDDERSFIELD TOWN v. CARDIFF CITY
- O — LEICESTER CITY v. HULL CITY
- P — MIDDLESBROUGH v. BIRMINGHAM CITY
- Q — OXFORD UNITED v. BLACKBURN ROVERS



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STAND TICKETS are available in advance for this fixture — Price, Centre Stand 13/-, South Stand 11/-, North Stand 11/-. Juniors 5/6 North Stand only. From the Secretary, Portsmouth F.C., Fratton Park, Frogmore Road, Portsmouth. Tel. No. 0705-31204.

### **SUPPORTERS' CLUB EXCURSION**

The Supporters' Club will be running a coach to Portsmouth on Saturday, 6th December, 1969, leaving the Clubhouse at 6 a.m. (prompt). Further details can be obtained on booking with Mr. Dodd, at the Clubhouse. Price £2.5.0. Adults; £1.10.0 Juniors.

### **PORTSMOUTH SUPPORTERS' CLUB**

The Portsmouth Supporters' Club is situated adjacent to the ground at Fratton Park. Members travelling are most welcome to call before and after the game for a drink and light refreshments. Secretary's Name: Mr. H. Norris (Junior). Tel. No. 0705-33836.

### **BRITISH RAIL — Reprint Saturday morning**

6-49 a.m. from Preston, change at Euston to Waterloo. 10-50 a.m. from Waterloo arriving Portsmouth 12-22 p.m.

---

### **QUIZ ANSWERS**

- 1—It was founded as a means of providing recreation by a clergyman, the Reverend W. Pitt.
  - 2—Because of their remarkable exploits in The F.A. Cup, described in "Our Visitors."
  - 3—During North End's 1934-5 Cup run. We won a fourth round tie there by 2-0.
  - 4—Long-serving secretary and manager, Sam Allen.
  - 5—Mike Summerbee. He was born at Preston, and his father was a North End player in the 1930's.
  - 6—Don Rogers, with 22 League goals in 45 appearances.
-

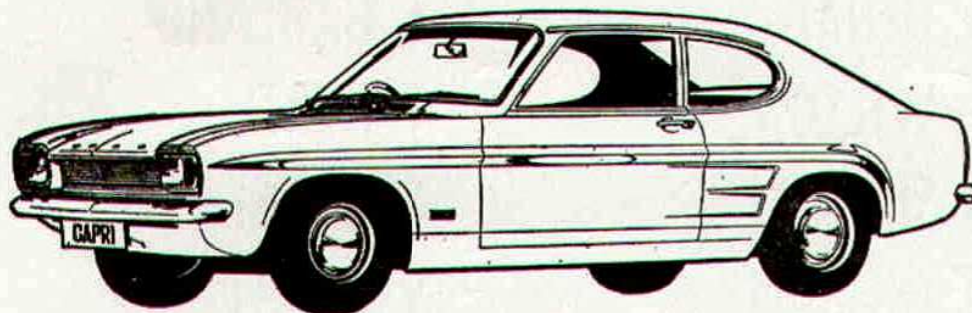


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## **Preston North End**

**WHITE SHIRTS**

- 1 KELLY**
- 2 ROSS**
- 3 RITCHIE**
- 4 HEPPOLETTE**
- 5 HAWKINS**
- 6 McNAB**
- 7 WILSON**
- 8 SPAVIN**
- 9 INGRAM**
- 10 GEMMILL**
- 11 LEE**

*Substitute:*

To be announced

## **Swindon Town**

**RED SHIRTS**

- 1 DOWNSBOROUGH**
- 2 THOMAS**
- 3 TROLLOPE**
- 4 BUTLER**
- 5 BURROWS**
- 6 HARLAND**
- 7 HEATH**
- 8 HORSFEILD**
- 9 SMART**
- 10 PENMAN**
- 11 JONES**

*Substitute:*

To be announced

**Referee :**

**D. LYDEN**  
( Birmingham )



**Linesmen :**

**Red Flag :**  
**F. Allott**

**Yellow Flag :**  
**F. C. Lane**

### **NEXT HOME GAME**

**Saturday, 6th December, 1969**

**Kick-off 3-0 p.m.**

**CENTRAL LEAGUE**

**Preston North End Reserve v. Coventry City Reserve**